

ACADEMIC LEADERSHIP DEVELOPMENT

Faculty Development Programme

Future of Institutions, in France



Registration <https://www.inregu.fr/faculty>

We propose to leaders and aspiring leaders in the education industry a 4-week blended programme to develop their strategic foresight leadership and create an innovative strategy for their institution



LYON



VALUE PROPOSITION

- Experience French culture
- Network in a European education environment
- Learn new business skills related to innovation and strategic foresight applied to education
- Get certificates of completion from INREGU France & UREKA UK



PROGRAMME ORGANIZATION

- Online sessions will happen once a week for 3 hours during 3 weeks.
- When in Lyon in week 4, mornings are dedicated to knowledge transfer delivered by a University Professor
- When in Lyon, afternoons are reserved for site visits and case studies analysis

Programme designed for academic leaders and aspiring leaders

What can we say about the future of education? It is not very predictable but also not completely unknown. The objective of this workshop is to provide an opportunity for executives in the education industry to foresee a plausible future for their institution and learn tools and frameworks to develop an innovative strategy for their institutions.

Immerse into the vibrant French culture and enrich your personal skills with our exclusive 4-week blended programme in France (3 sessions online followed by a week in Lyon).

DESIGN AN INNOVATIVE EDUCATION STRATEGY

After the recent pandemic, education institutions are looking to get back on track and, importantly, build for the future. Furthermore, with the democratization of disruptive technologies, every executive needs to know how to leverage new technologies and innovate strategically.

This module provides an overview into innovative strategic approaches executives should master in order to swiftly adapt and anticipate to the rapidly evolving environment in which they operate nowadays. Participants will draw on strategic models and frameworks that will better position their education institution to drive attractiveness, business performance and profitability.

CREATE THE FUTURE OF AN EDUCATION INSTITUTION

We will explore the most current challenges in the field of future foresight, namely, the issues related to dealing with uncertainty especially when the future of education is influenced by unexpected and sudden events that impact all sectors whether economic, social, technical, or environmental. Trends in future foresight and planning and their impact will be a prime focus once the context is clear. Senior executives will have the opportunity to develop themselves and explore a comprehensive suite of tools and frameworks to understand and lead the development of an education institution through the future.

This module reviews a step-by-step approach for translating a vision into a strategic plan that teams can align around and commit to.

AUDIENCE

- Vice-Chancellors, Provosts, Deans, Directors, and faculty members and aspiring leaders

HOSTING FACILITIES

- Online sessions will be delivered over Zoom
- Sessions in Lyon will be hosted in a hotel located in the heart of the city (the location will be shared with the participants so they can also book their room)

TIMELINE

- Programmes are planned in 2024 (check the dates on the website)
- For the VISA, invitation letters will be sent 6 months before the start

PROGRAMME DIRECTOR

- Dr. Philippe Bouvier, PhD in urban studies, and international executive education expert



AGENDA

WEEKS 1, 2 and 3

The first 3 weeks are delivered online. The 3-hour sessions will focus on how to create an innovative education strategy.

Week	Topic
1	How to create an innovative strategy?
2	What are the tools and frameworks to design an innovative strategy?
3	How to develop your strategic foresight leadership?

Participants will also learn different tools to develop an innovative strategic vision for their organisation.



Day	Topic
1	Learning from the future
	Visit of Lyon and FrenchTech
2	Strategic foresight explained
	Visit of the University of Lyon
3	Strategic foresight planning
	Meetings with local institutes
4	Future back process
	Visit Business Schools
5	Case study analysis
	Free for business meetings

WEEK 4

The last week will focus on how to learn from the future and develop a strategic foresight leadership in education. The outcome will be a refined strategic vision for their organization.

The detailed agenda will be shared a month before the programme.



INREGU

The French National Institute of Research in Urban Management delivers online and blended courses and trainings, organises workshops for executives in Europe, Middle-East and India; runs competitions on innovation and start-up bootcamps; and sets international seminars or conferences to promote business as a force for good, and to create value in smart and sustainable cities.

ONLINE AND BLENDED EDUCATION

Multiple courses and workshops are proposed fully online from our studio and in blended modes:

- Business management
- Strategic foresight management
- Entrepreneurship
- Innovation management
- Urban digital transformation & smart cities
- Faculty development

*“Currently we are running this programme in Lyon.
In 2025 we are planning to welcome our guests in
our renovated castle in Paris.”*

Dr. Philippe Bouvier, President
INREGU



Creating value through blended education and international networking

INREGU

Lyon, France
Paris, France

CONTACT

Email information@inregu.fr
<https://www.inregu.fr>



In collaboration with



UREKA EDUCATION GROUP

Ureka is an education services organisation established in 2014 in London and has offices in Oxford, UK and Dubai, UAE. It was founded by group of Sloan Fellows from London Business School and specialises in Internationalisation, Entrepreneurship Development and Skills Training.